








# DogWatch®

## Hidden Fences

### How does DogWatch compare to Invisible Fence®?

DogWatch (DW) and Invisible Fence (IF) both sell and install hidden underground pet containment systems . . . with several significant differences. It is important to understand the facts before you purchase either system.

IMPORTANT FEATURES AND FUNCTIONS	 <b>DogWatch®</b>	INVISIBLE FENCE®	Additional Information
 <b>Consumers Digest Best Buy</b>	YES	Yes	Both DW and IF are a Consumers Digest Best Buy.
<b>Signal Type</b> 	 <b>FM</b> (Digital - SafeLink®)	<b>AM</b> (Digital)	FM is <b>safer</b> because it is less prone to interference and unintended corrections. (patented by DW)
<b>Batteries</b> <ul style="list-style-type: none"> <li>• Battery life</li> <li>• Annual replacement cost (1 dog)</li> <li>• Uses standard battery</li> </ul>		<b>3 months</b> \$60 No	DogWatch has the longest battery life available. This is important for the <b>safety</b> of your pet, and it is good for your wallet and for the environment. IF batteries are proprietary and must be purchased from an IF Dealer.
<b>User Programable Transmitter &amp; Receiver</b>		No	The user programmable transmitter and receiver can each be adjusted for the specific personality of your pet(s). <i>No Dealer service call needed.</i>
<b>Receiver Status Light</b> <ul style="list-style-type: none"> <li>• Correction Level</li> <li>• “TattleTale”</li> <li>• Battery Status</li> </ul>	YES YES YES	No No Yes	The status light on the DW system lets you know: - the correction level setting - if your pet has tested the boundary in the past 24 hours (“TattleTale”); and - if the battery is low or not working
<b>AutoMemory® Reset</b> (if pet tests boundary)	YES	No	If your pets tests his boundary, the correction level increases one level for 24 hours.
<b>Individual Settings for Multiple Pets</b>	YES	Yes	Both DW & IF accommodate multiple pets with individual settings on the same system.
<b>Multiple Boundary Zones</b>	YES	Yes	Both DW & IF can be set with multiple zones.
<b>Multiple Receiver Sizes and Features Options</b>	YES	Yes	Both DW and IF offer several receiver sizes with different features for a variety of dogs.
<b>Reaction Time</b> (correction response after audible warning)	<b>Distance Based</b>	Time Based	‘Distance’ based response (where dog is in relation to boundary wire) is safer & more accurate.
<b>Wireless Transmitters</b>	YES	Yes	Both DW & IF have indoor wireless systems. Outdoor wireless is not offered by DW for safety reasons.
<b>Contact Posts</b>	<b>Polished Stainless Steel</b>	Polished Stainless Steel	Polished stainless steel posts provide the safest, smoothest contact and the least friction to help prevent skin sores.
<b>CE and RoHS Compliant</b> (Reduction of Hazardous Substances)	YES	No	CE and RoHS standards are important <b>performance, safety and environmental</b> considerations.
<b>Internal &amp; External Lightning Protection</b>	YES	No	All DW products include both internal and external lightning protection as a standard feature.
<b>Lifetime Warranty</b>		No	All DW outdoor systems have a lifetime warranty as a standard feature.
<b>Largest Independent Dealer Network</b> (100% Locally Owned)	YES	No	Independent <b>locally owned</b> Dealerships have a vested interest in customer service & satisfaction.